

## ASX / MEDIA RELEASE

11 November 2009

### D2 MARKETING LTD (FORMERLY KNOWN AS COMMQUEST LTD) ACN 123 287 025

#### MARKET UPDATE

Following its annual general meeting (**AGM**) held on 10 November 2009, D2 Marketing Ltd (formerly known as Commquest Ltd) (**d2 Marketing or Company**) confirms the following items.

#### **Change of Company Name and Registered Office**

Following approval from its shareholders at the AGM, the Company confirms that it has changed its name from Commquest Ltd to D2 Marketing Ltd (**d2 Marketing**) effective 11 November 2009. Shareholders are encouraged to visit d2 Marketing's website at [www.d2marketing.com.au](http://www.d2marketing.com.au).

The Company expects the change of ASX code (proposed new code ASX: DTO) to be finalised early next week.

Effective 11 November 2009, the address of d2 Marketing's registered office has also changed to:

Level 8  
15 William Street  
Melbourne, Victoria 3000

#### **Phase 2 of the Recapitalisation Program – completion of placement and issue of convertible notes**

At the AGM, the Company obtained shareholder approval to conduct the various transactions comprising phase 2 of the recapitalisation program agreed with Co-Investor Capital Partners Pty Ltd (**Co-Investor**) on 24 June 2009 (**Recapitalisation Program**).

As part of the Recapitalisation Program, d2 Marketing confirms that it has today completed a private placement of 21,410,318 fully paid ordinary shares at \$0.0075 per share to Co-Investor under the Subscription Agreement between the Company and Co-Investor dated 22 September 2009. The proceeds of the placement (\$160,577.39) were used to repay part of the \$5 million tranche B sub-facility which forms part of the \$13 million senior facility advanced to the Company by Co-Investor on 24 June 2009 (**Senior Facility**).

The Company also confirms that it has today issued 8,000,000 convertible notes having a face value of \$1.00 per note to Co-Investor under the Convertible Note Deed between the Company and Co-Investor dated 22 September 2009. The proceeds of the issue of the convertible notes (\$8,000,000) were used to repay all of the \$8 million tranche A sub-facility which forms part of the Senior Facility.

For personal use only

## Rights Issue

d2 Marketing also obtained shareholder approval at yesterday's AGM to conduct a non-renounceable rights issue at a ratio of 7.28 new shares for every 1 fully paid ordinary share held by a shareholder at the record date for the rights issue (**Rights Issue**).

The Company expects to lodge a prospectus in relation to the Rights Issue in mid November 2009.

*For further information, please contact:*

Jonathon Meredith-Smith  
Chief Financial Officer  
D2 Marketing Ltd  
T: +61 (0)3 9016 4099

## About D2 Marketing Ltd

d2 Marketing is a holding company for a group of Digital and Direct marketing companies.

## About Co-Investor Capital Partners Pty Ltd

Co-Investor ([www.co-investor.net](http://www.co-investor.net)) is a Sydney-based strategic block investor that commits capital, skills and time to smaller companies listed on the Australian and New Zealand Stock Exchanges. Co-Investor was the major shareholder in ASX-listed travel.com.au Limited which was acquired in a takeover by Wotif.com Holdings Limited in 2008, and in NZX-listed Software of Excellence International Limited, which was acquired in a takeover offer by Fortune 500 company Henry Schein, Inc. in 2007.

Co-Investor is a joint venture between its management team and the Victor Smorgon Group of Melbourne.

For personal use only